



SMALL BATCH MANUFACTURING

Whether you're a 'maker' who wants to start producing on a bigger scale, or an emerging designer trying to find a production partner within close proximity and low minimum order requirements, or a small business looking to work with lower units, small batch manufacturing in the United States is a viable option.

Pueblo has a rich history of manufacturing and at Watertower Place we have established working relationships with key regional thought leaders who serve our entrepreneurial community by investing time, resources, and professional expertise to emerging makers and designers.



**Pueblo's Etsy
Maker Cities Grant**



Talent is not lacking in Pueblo. We are overflowing with it. Creativity is not a problem. It's in Pueblo's DNA. Work ethic is not a problem. Can-do attitudes abound here. We hold up Puebloans as examples of people who make a good, fulfilling living using creativity and innovation as the engines that drive their business. But we have many more Puebloans with unrealized potential. We are prepared to meet the challenge of helping our creatives – particularly those without obvious advantages – build our creative economy and experience personal success.

Our goal? To build and deliver programs that use best practices and proven methods to help Pueblo's creatives participate in the creative economy and grow businesses. We will measure our success by the number of new businesses supported by our efforts; the new venues/events/retail outlets available for local creatives to sell their products and services; the extent to which we help small and microbusinesses build their capacity and grow; the increase in connections within our local maker economy; and the increase in profile of our creative community – and its power and importance in local economic development. and grow.