

*At Watertower Place we are aligned with the core values of the Pueblo Food Project*

- **Food Economy:** We value a sustainable and economically viable local food value chain and system that supports producers, processors, manufacturers, distributors, and retailers of local food.
- **Food Access:** We embrace access to locally produced healthy food among county residents, especially communities with limited access.
- **Farm & Food Literacy and Education:** We believe inclusive cooperative relationships are crucial to increasing farm and food literacy and educational opportunities that foster important and vital connections between food, people, health, the environment and the economy.



## FOOD ENTREPRENEURSHIP

Pueblo is recognized nationally for its sustainable food value chain which continues to grow and develop in meaningful and sustainable ways. In Spring 2019, the City and County of Pueblo and the Office of Colorado Senator Bennet formed a development committee to discuss the issues surrounding Pueblo's complex food systems and networks. The result of their concerted efforts was the establishment of the Pueblo Food Project. In October 2019, Watertower Place hosted the 1st Annual Food & Ag Summit which was attended by over 200 guests from around the USA. At Watertower Place we understand the issues involving food accessibility and as the former home of the world's largest meat packing and cold storage facility, food and nutrition are in our DNA and we are always looking for innovative solutions.



### OPENING SOON @ WATERTOWER PLACE

Pueblo Food Market	Ground Floor
Commercial Kitchens	3 Kitchens
Restaurants	4 Locations
Brewery	Ground Floor

Small cottage industries, food trucks, and caterers all have a need for low-cost kitchen space. This has led to the development of shared commercial kitchens that can be rented for hourly or daily rates. But finding a place to make specialty food products is only the first step. Entrepreneurs who want to make a profit have to successfully package, market, and sell their products, too. That's where food incubators come in.

At Watertower Place we understand the challenging issues surrounding the food marketplace and want to make a difference in our community. Whether you want to open a restaurant or create a special line of desserts, we have the capacity to empower food entrepreneurs to achieve their goals.

If you are thinking of starting a business in the food industry, our innovation and entrepreneurship platforms are the place to start.